

“Healthy Opportunities Pilot” Program (HOP)

Beacon of Hope is a member of the “Healthy Opportunities Pilot” Program. This program is through Medicaid and if you or someone in your household has a plastic Medicaid card you may be eligible for free groceries every week!

This program is in a separate location from our food pantry (2 miles away from Beacon). We offer a client choice option where you can “shop” for your groceries with a points based system. We offer meats, dairy, dry goods, frozen foods, and fresh produce options every week.

HOP also offers other resources to eligible clients such as home repairs, home goods, car repairs, transportation reimbursements, utility assistance, rental deposits, moving assistance, classes for parenting and healthy relationships, violence prevention services, and MORE!

To see if you could be eligible for this program please visit WNC-HOP.ORG or call (828)278-9900. You will need your Medicaid card on hand.

To learn more, please contact Beacon’s HOP Program Coordinator: Ashley@bohmarshall.org.